NN/LM MAR Consumer Health, SAG Meeting Minutes April 28, 2015

TOPIC	DISCUSSIONS/RECOMMENDATIONS	ACTIONS TO BE TAKEN
Attendees	Ophelia Morey (Chair) Jolynn Gibson, Bonnie Anton, Carrie Banks, Jolynn Gibson, Joy Burt Conti, Meghan Evans, Barbara Lewis, Karen T. Parry, , Wendy Roberts, Patricia Ulmer, & Lydia Collins (NN/LM MAR), Renae Barger (NN/LM MAR)	The meeting came to order at 1:00 pm
	Absent: Debby Emerson, Barbara Epstein (NN/LM MAR)	
Introductions, Thanks and Welcome	All members on the call provided introductions as there are incoming and out-going members on this call. Thank You to Joy Burt Conti, Ophelia Morey, & Tricia Ulmer for their 4 years of service on the Consumer Health SAG. Welcome to the following new members: • Meghan Evans, Community Health Librarian, Geisinger Health System • Barbara Lewis, Faith Community Nurse, WPA UM Conference Health As Wholeness Coordinator and EUMA Healthcare for the Homeless Partnership Coordinator • Jolynn Gibson, Diabetes Educator, VA Pittsburgh Healthcare System	N/A
April-June 2015 Travel and	MAR Consumer Health Coordinator, Lydia Collins provided an	Lydia and other MAR Coordinators will
Training Update	update on currently scheduled consumer health travel and training for April-June 2015. Information on all Upcoming MAR Travel/Training: http://nnlm.gov/mar/training/calendar.html	update the MAR Travel/Training calendar as new training and events are scheduled.

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MedlinePlus-Responsive Design Update	MAR Consumer Health Coordinator, Lydia Collins provided an update on MedlinePlus and the Responsive Design update which occurred the morning of April 28, 2015. More information on the MedlinePlus Responsive Design can be found at: http://www.nlm.nih.gov/medlineplus/responsivefull.html	Lydia will provide a webinar on MedlinePlus and the Responsive Design in early May 2015 for NN/LM MAR network members. Lydia will email Consumer SAG members information regarding the training session to distribute to their respective contacts/listservs.
RFA for Regional Medical Library 2016-2021 Discussion	MAR Consumer Health Coordinator, Lydia Collins facilitated a discussion on future directions for Consumer Health Outreach based upon the RFA which is due on July 24th, 2015. Lydia and Renae Barger, Executive Director NN/LM MAR provided an overview of the elements required in the RFA. The RFA Discussion followed was in response to the following questions: • Targeted Outreach populations: Public Libraries, Community Based Organizations, Faith Based Organizations, K-12 Schools, Minority and Underrepresented, LGBTQ, Refugee and Immigrant populations, Seniors, Veterans and Military Families, who else? • What would outreach to these populations look like? What kind of partners do we need? What kinds of awards should we fund? • What kinds of training opportunities are needed? What kinds of communication mechanisms?	MAR staff will continue to work on the development of the RFP based on feedback from all 4 Advisory Groups and the Regional Advisory Council. SAG members are encouraged to provide feedback and send additional thoughts and comments to Lydia directly.

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	Discussion points included:	
	Juvenile Detention Facilities, Halfway houses, and Teen pregnancy shelters, Women's shelters, and homeless shelters were mentioned as possible outreach agencies to help bridge the gap in knowledge of health information.	
	Senior centers and potential partnerships with public libraries and hospitals to provide health outreach was suggested. A possibility that public libraries could provide outreach where hospitals and other agencies who work with the aging are unable to.	
	Targeted outreach to Federally Qualified Health Clinics, WIC clinics and Community Health Centers to train health professionals on NLM resources and provide health literacy training.	
	Specific outreach to Tweens and Teens providing ways to connect other organizations to public libraries as there is a need to emphasize health needs of these two dynamic populations. Possible partnerships between community/faith-based, K-12 schools and public libraries to provide information on health and wellness, as well as substance abuse (prescription drugs, alcohol).	
	Future work with the various health literacy coalitions that are forming across the states, perhaps a way to train on NLM resources and make connections with other community agencies conducting health outreach.	
	Possible outreach to blind and vision rehabilitation centers, partnerships with the National Library services for the Blind in the Region.	

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	Need for a course/training on libraries building business skills such as marketing and promotion of library services, introduction to public speaking, learning to talk about your services, understanding one's services and how to obtain partnerships. Talks about how to exhibit, give tours and promote library services within their community and to potential partners.	
Next meeting and adjournment	The next meeting will be in July 2015.	Lydia will send out information regarding the scheduling of the July 2015 meeting. The meeting was adjourned at 2:10 pm.